

**WE THINK
POPULAR.**



H BAUER ADVERTISING

FICTION FEAST

A VARIED MIX OF TENDER LOVE STORIES, HEART WARMING FAMILY TALES, GRIPPING SPINE CHILLERS AND TANTALISING TWISTS PROVIDES OUR READERS WITH THEIR MONTHLY FICTION FIX.



- DANIELLE KATZ – GROUP ADVERTISING MANAGER
 - 020 7075 0788
 - danielle.katz@bauer.co.uk
- JOANNE WHITE – CLASSIFIED ADVERTISING
 - 020 7075 0802
 - joanne.white@bauer.co.uk
- SARAH MILLS – REGIONAL SALES EXECUTIVE
 - 0161 868 3223
 - sarah.mills@bauer.co.uk
- CHETAN RAMA – PRODUCTION EXECUTIVE
 - 020 7075 0796
 - chetan.rama@bauer.co.uk

- FREQUENCY
 - Monthly
- COVER PRICE
 - £1.80
- LAUNCHED
 - August 1998
- TARGET MARKET
 - C1C2 Women, Age 25-54 with Children

RATECARD

RH/FM	£2,600
Specified Positions	10%
Bleed	10%
Spot Colour	5%
Regionality	On Application
Group Discount	On Application
Agency Commission	15%
(Exclusive of V.A.T.)	

PRODUCTION SPECIFICATIONS (MM)

Type Area	Bleed	Trim
260/190	288/218	280/210
Screen: 150 lines per inch. File format: PDF X1A (icc profile: ISO Coated V2)		

The variety of story lengths means readers can really put their feet up and lose themselves in a longer story or dip in and out of the shorter ones.