



ad.fast price list
valid from March 1st 2020



National Ad Deliveries

£ **7.50*** per ad

Optional PDF Fix **FREE**

Automatically fix PDF issues with your file that are required to meet the publisher's print specifications, with no charge.

Optional Colour Fix **+ £10**

Automatically fix any colour issues with your file that are required to meet the publisher's print specifications.

Invoice & Pre-pay

Regional Ad Deliveries

£ **1** per ad

Optional PDF Fix **FREE**

Automatically fix PDF issues with your file that are required to meet the publisher's print specifications, with no charge.

Optional Colour Fix **+ £5**

Automatically fix any colour issues with your file that are required to meet the publisher's print specifications.

Invoice & Pre-pay

Invoice Account:

You can pay by monthly (or quarterly, if your volumes are low) invoice. You receive an invoice and details of all deliveries at the end of each month and your invoice total is deducted by Direct Debit approximately 28 days after the invoice date.

Pre-Pay:

Using PayPal or a credit/debit card, you can put money into your account in advance (a minimum of £60 each time) and then use that money to pay for your deliveries as you go. When there is insufficient money left in your account for the ad you currently want to deliver you will be prompted to add more money to your account.

Repeat Insert:

You can now send repeats via adfast from previously supplied artwork. The cost for sending this as an invoice or pre-pay customer is £1 for Regional and £2 for National publications.

*Except:

NewsUK Irish and Scottish National titles: £2 per ad.
Daily Mail Group newspaper classified ads: no charge.

All prices quoted are exclusive of VAT. E&OE



National Ad Deliveries

£ **15**^{*} per ad

Optional PDF Fix + £5

Automatically fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £10

Automatically fix any colour issues with your file that are required to meet the publisher's print specifications.

Pay As You Go

Regional Ad Deliveries

£ **2** per ad

Optional PDF Fix + £1.50

Automatically fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £10

Automatically fix any colour issues with your file that are required to meet the publisher's print specifications.

Pay As You Go

PAYG (Pay As You Go):

You can simply pay for each individual delivery as you go, using PayPal or a credit/debit card. The charges for this type of account are higher than for the Invoice and Pre-Pay account types. There are different charges depending on whether you are sending a Regional or National press ad and whether you require a colour conversion to the correct colour ICC for the publication you are sending to, but the system shows you exactly how much each job you send is costing you.

Repeat Insert:

You can now send repeats via adfast from previously supplied artwork. The cost for sending this as a PAYG customer is £1 for Regional and £2 for National publications.

***Except:**

NewsUK Irish and Scottish National titles: £4 per ad.
Daily Mail Group newspaper classified ads: no charge.

All prices quoted are exclusive of VAT. E&OE



ad.campaign

+ £ **1** per ad

The ad.campaign charge

This is an additional £1 per ad on top of any ad.fast charges that you incur.

ad.campaign is a system to aid in the delivery of campaigns to multiple destinations.

Invoice & Pre-pay

More about ad.campaign

Manage your campaigns with our dedicated cloud-based tool – ad.campaign.

With ad.campaign, you can set up global campaigns across the whole range of media such as traditional press, digital platforms, OOH and Digital OOH. It's a complete package providing tools for campaign set up and editing, specification checking from the Qmuli global specification database – right through to copy fulfilment and delivery confirmation.

How does it work

ad.campaign is a new concept which allows brands, agencies and production houses to run global multimedia campaigns on a state of the art production system without having to invest in the technology themselves. Users can create and manage their own campaigns utilizing a customised cut-down version of Qmuli's renowned ad.min+ cloud-based production suite. Using the latest technology, this manages technical specifications, data and workflows across all your jobs to maximise efficiency and ensure you can deliver your complex media schedules on time.

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Studio Service

£ **45** per ad

Standard Rush Charge £15

This applies for jobs submitted after 2pm on the copy deadline day, or any request for same half-day turnaround.

Super Rush Charge £25

This applies for jobs submitted after 5pm on the copy deadline day, or any request for turnaround within 1 hour.

All customers

More about the Studio service

This service is performed by our experienced pre-press operators. It includes:

- a size check
- flight checking
- a pdf fix if required
- colour conversion to the correct colourspace for the destination
- delivery
- confirmation of receipt by publisher
- confirming to you that your job has been delivered successfully

Please allow up to 2 hours for this service. Studio hours 9:30am - 6pm

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