

QMULI AD.FAST USER LICENCE

BEFORE USING THE AD.FAST SYSTEM, YOU SHOULD CAREFULLY READ THE FOLLOWING TERMS AND CONDITIONS. USING THE AD.FAST SYSTEM INDICATES YOUR ACCEPTANCE OF THESE TERMS AND CONDITIONS.

DEFINITIONS

ad.fast Invoice Account: means an account maintained in accordance with an ad.fast Invoice Account Agreement by, or in respect of, one or more Users, to which the charges due as a result of validating, fixing, optimising and delivering Files by the said User or Users are debited;

ad.fast Sending Credit: means the unit of exchange available to Users without an ad.fast Invoice Account for discharging liabilities incurred in respect of validating, fixing, optimising and delivering Files;

ad.fast System: means the system, accessible at www.adfast.co.uk or at adfast2.qmuli.com, including the use of the Programs for the electronic delivery of Files to Publishers;

Artwork: means a single piece of advertisement or other artwork that is identifiable by a single production reference. Said reference is an alphanumeric string allocated by a Publisher for the purpose of uniquely identifying an individual piece of artwork within the Publisher's production environment. Such references are commonly referred to within the publishing industry as URNs or Unique Reference Numbers;

Download Confirmation: means the provision of a date and time record of the event of the download from the ad.fast System by a Publisher of an individual File. This information is provided to the User either in an e-mail or via the ad.fast System tracking pages;

File: means a computer document, supplied by a User, in the format (or if more than one, any one of the formats) detailed in Schedule C containing a single Artwork and identified on the ad.fast System by a Tracking Number;

File Delivery Sections: means those areas of the Site that allow (utilising the Programs): a) Files to be uploaded, validated, optimised, delivered and tracked; b) reports of File deliveries to be generated; c) access to technical and contact information pertaining to Publications; and d) access to the ad.fast System database for the purposes of creating and maintaining your User Data;

In Writing: means by letter or other written communication posted to its address as currently held in a User's User Data, or by email sent to a User at its email address currently held therein;

Optional Services: means services, made available by Qmuli for additional charges (as detailed in Schedule B), for the purposes of fixing files that contain errors and/or

optimising the colour of files to match that required by the Publisher. Said services either a) must be used because the Publisher mandates that each File has to be processed through them prior to delivery, or b) can be selected by the User on a File by File basis;

Payment Section: means the section of this Licence, headed 'Payment', that details the methods of payment available to Users to discharge their liabilities in relation to fixing, optimising and delivering Files;

Programs: means software, owned by or licensed to Qmuli, residing on Qmuli's servers that generates the pages within the Site that are purposed to facilitate the process of flight checking, fixing, optimising and delivering Files and are accessible by licensed Users with internet browser applications and FTP client applications;

Publication: means any publication produced by a Publisher for distribution either in print or in electronic format;

Publisher: means a newspaper, magazine or internet site publisher who accepts delivery of Files via the ad.fast System;

Qmuli: means QMULI LIMITED, Company Number 06029892 whose registered office is at 145-147 St John Street, London EC1V 4PY;

Site: means the Qmuli ad.fast public internet site located at www.adfast.co.uk and adfast2.qmuli.com;

Specification Data: means any information that provides guidance for the purposes of creating and supplying advertising materials correctly, including (but not limited to) such things as contact names and contact details, sizes, file formats, flight check settings, colour profiles and settings, and delivery methods available. Publishers intend that said Specification Data shall be available on the Site and freely available to all Users and their agents for these purposes, howsoever it may be used.

Time of Delivery: for all Publications means the date and time that the ad.fast System updates the status of the transaction to 'Delivery Sent';

Tracking Number: means a unique number issued by the ad.fast System as a receipt in respect of a particular File when the process of uploading that File to the ad.fast System is complete;

User: means you, normally an advertiser or advertiser's agent. You are responsible for creating and maintaining accurate User Data for the purpose of utilising the ad.fast System;

User Data: means the information held on the ad.fast System that uniquely identifies each User. This includes a username and password, together with any balance of ad.fast Sending Credits available, that are confidential to the User, and also other information (including, without limitation, name, company name, address, telephone and fax numbers, and email address) that accompanies each File to the Publisher.

USE OF THE AD.FAST SYSTEM BY USERS WHO DELIVER FILES

Access to the ad.fast System is licensed not given. Users who deliver Files via the ad.fast System hereby undertake to pay a charge per File delivered. Qmuli grants you a licence both to access and use the File Delivery Sections of the Site and the Programs as a User, for each instance of permitted access, strictly and only in accordance with this Licence. You obtain no rights other than those granted you under this Licence.

Qmuli reserves the right to modify the ad.fast System and the Programs as they see fit from time to time without prior notice. The Programs contain confidential information belonging to Qmuli and all copyright, trademarks and other intellectual property rights in the Programs are the exclusive property of Qmuli as to its respective rights and ownership therein.

You are responsible for the selection and use of the Programs and for the results obtained from the same. No responsibility will be accepted by Qmuli for your use of any of the Programs on inappropriate or incompatible equipment.

Qmuli cannot be held responsible for ensuring the safe delivery of Files via the ad.fast System, or for the suitability of Files that have been fixed or colour optimised within the ad.fast System. This Licence does not in any way affect the normal contractual and commercial relationship between the User and the Publisher. The User remains responsible a) for the content and colour of Files at all times, and b) for ensuring and confirming to his satisfaction, the successful delivery of each File.

LICENCE PROVISIONS

Under this Licence, you may use the ad.fast System to deliver Files without restriction on either the quantity sent or the number of machines used to access the Site, provided that:-

- such Files exclusively contain material for use by the intended Publisher; and
- a File contains only one piece of Artwork; and
- all charges due in relation to the delivery of Files (supplied in an acceptable File Format) are discharged in accordance with the Payment Section of this Licence.

However, Qmuli reserves the right to impose a maximum size for incoming Files to be accepted, and to alter this maximum as it shall see fit. Any change will be posted on the Site, and take effect forthwith thereafter.

Qmuli expressly provides you with permission to use any Publication's Specification Data provided within the ad.fast System for the purpose of preparation and supply of advertising materials (or for the communication of said data to a third party for that purpose), including incorporating that data into your own database(s). This permission relates only to the manual copying of that data, which is provided 'as is', and specifically excludes permission to capture that data via any form of automated mechanism. Users wishing to download said data via an automated mechanism require the permission of Qmuli, such permission not to be unreasonably withheld. Such permission will be communicated to the User by Qmuli In Writing.

Furthermore, permission to use any Publication's Specification Data will not be granted should any Publisher specifically prohibit Qmuli from so doing, in respect of Specification Data pertaining to one or more of that Publisher's Publications. In any such case this will be clearly communicated, either on the Site, on In Writing to the specific User(s) concerned.

No responsibility will be accepted by Qmuli or the Publishers for your use of, or the accuracy of, any of the Specification Data. The Specification Data is provided 'as is' and may be made available to download from the Site in various formats.

YOU SHALL NOT:

- (1) Use the ad.fast System except as provided in this Licence;
- (2) Modify the Programs and/or merge them into other programs;
- (3) Transfer the possession of the Programs to another party;
- (4) Reverse-assemble or reverse compile the Programs from object code into source code;
- (5) Sub-licence, rent, lease, or assign the Programs; or
- (6) Use any component of the ad.fast System without registration with, and acceptance by, Qmuli.

YOU SHALL:

- (1) Without prejudice to the foregoing, take all such other steps as shall from time to time (both during the currency of this Licence and thereafter) be deemed necessary by Qmuli (at its absolute discretion) in order to protect the confidential information and intellectual property rights of Qmuli in the Programs;
- (2) Inform all your relevant employees, agents and sub-contractors that the Programs constitute confidential information belonging to Qmuli and that all intellectual property rights therein are the property of Qmuli (as to its respective interests). You shall take all such steps as shall be reasonably necessary to ensure full compliance by your employees, agents and sub-contractors with the provisions of this Licence;
- (3) Adhere to the conditions of the Payment Section and (without prejudice to the generality of the foregoing) discharge your liability to pay the appropriate fee for each File delivered and accept that access to the ad.fast System may be denied if the terms of that Section are not met;
- (4) Maintain accurate User Data at all times and take all reasonable steps to ensure the confidentiality of your username and password;
- (5) Inform the ad.fast System support services immediately, by both telephone

to 020 7278 4009 (or such other number as may from time to time be provided and published on the Site) and email to support@qmul.com, in the event that you become aware that the confidentiality of your username and password has become compromised;

- (6) Accept responsibility for any charges relating to Files delivered to the ad.fast System by persons using your username and password until such time as you have informed the ad.fast System support services that your User's confidential information has become compromised.

PAYMENT SECTION

This Section details the methods available to Users for making payments to Qmul to discharge their liabilities resulting from delivering Files. Qmul reserves the right to suspend or terminate use of the ad.fast System by any Users who fail to discharge their liabilities in accordance with the provisions of this Section and the Scale of Charges: -

- (1) Delivering Files and use of the Optional Services incurs a charge to the User at the Time of Delivery for each File delivered.
- (2) The Scale of Charges for delivering Files and use of the Optional Services is published on the Site and detailed in Schedule B to this Licence.
- (3) Qmul reserves the right to amend this Scale of Charges for all Users or for any individual User at any time, on giving no less than 30 (thirty) days notice posted on the Site, or communicated directly to the User In Writing.
- (4) Where Qmul decides that a Time of Delivery has occurred in respect of a File it shall be entitled to charge for such delivery, and no refund shall be made to the User thereafter notwithstanding that the File is never downloaded by a Publisher, or is uploaded in a corrupted form, or is uploaded a second or subsequent time by a User.
- (5) Users can discharge their liabilities in respect of uploading Files and using the Optional Services by using, exclusively, one of the following two methods:
 - A. By applying the charges to an ad.fast Invoice Account; or
 - B. By paying at the Time of Delivery with valid ad.fast Sending Credits

A. Paragraphs (6) to (18) inclusive of this Payment Section relate solely to the creation and operation of an ad.fast Invoice Account:-

- (6) Any User may apply for an ad.fast Invoice Account. The opening of such an account is a two-part process: first, the User must deliver to Qmul a completed ad.fast Invoice Account Agreement (available, for completion, from the Site), including the provision of suitable references; second, this must be accepted by Qmul, who will, at the same time, inform the User (at Qmul's entire discretion) of any credit limit for the account, whether invoices will be tendered monthly or quarterly and whether payment by Direct Debit is required.

- (7) ad.fast Invoice Accounts are normally only available to bona fide businesses operating within the United Kingdom or the Republic of Ireland.
- (8) Once an ad.fast Invoice Account has been opened in respect of a particular User, charges for all Files delivered and use of any Optional Services using that User's username and password will be debited to that account. Thereafter, the ad.fast System will raise a monthly or quarterly invoice in respect of Files delivered using the said User's username and password and shall charge Value Added Tax thereon at the rate prevailing at the date of invoice. Such invoices will be supplied to the ad.fast Invoice Account holder by email using the address recorded in the ad.fast Invoice Account Agreement (or as notified In Writing thereafter by the account holder). Use of ad.fast Sending Credits by that User will not be possible while an ad.fast Invoice Account is in place.
- (9) Any User who requires a paper invoice sent by First Class Post may so indicate on the ad.fast Invoice Account Agreement. There is an additional charge for this service, as detailed in Schedule B to this Licence.
- (10) Qmuli may from time to time publish on the Site a scale of discounted charge rates for sending Files and use of the Optional Services. Such discounted charge rates are awarded to any User by Qmuli, at its entire and sole discretion and, where awarded, will be applied when a particular volume of Files is delivered by Users linked to a single monthly-invoiced ad.fast Invoice Account within any one calendar month. The required monthly volume for each discounted rate will also be published on the Site and are detailed in Schedule B to this Licence.
- (11) Invoices raised in respect of ad.fast Invoice Accounts must be settled within 30 (thirty) days of the date of their issue. In the event that multiple invoices are outstanding, any payment made will always be posted against the oldest outstanding invoice, notwithstanding any contrary information supplied in any remittance advice accompanying the payment.
- (12) Qmuli reserves the right, at its entire and sole discretion, to charge the full rate for Files uploaded to the Site, regardless of volumes achieved, should any charges previously applied to an ad.fast Invoice Account remain unpaid after 30 (thirty) days from the date of invoice. The full rate will continue to be charged thereafter until any and all outstanding balances are paid in full.
- (13) Qmuli reserves the right, where an ad.fast Invoice Account is 90 (ninety) or more days in arrears, to ban further use of the ad.fast System via that account until the outstanding balance is paid in full.
- (14) Notwithstanding the above, no User accepting and otherwise complying with the terms of this Licence shall ever be prohibited from using the ad.fast System but, should Qmuli have exercised its right under clause (11), such a User would have to create a new User Data record and upload files using ad.fast Sending Credits, and such continued use shall be without prejudice to the User's liability to discharge all sums due to ad.fast.

- (15) Qmuli reserves the right to require payment by Direct Debit in respect of any ad.fast Invoice Account. In the event of a properly completed Direct Debit mandate not being forthcoming following such a request, Qmuli reserves the right to terminate the ad.fast Invoice Account and such termination will be notified to a User In Writing.
- (16) Qmuli will provide each ad.fast Invoice Account holder with a login to a secure area within the Site for account management purposes. Said area provides access to itemised transaction logs, User management, account and login editing tools and a tool allowing the inclusion of a purchase order number or other reference that will be quoted on all invoices.
- (17) It is solely the said account holder's responsibility to ensure that, if required by their organisation:
 - A. The above purchase order feature is properly completed and a valid purchase order number is saved in the ad.fast System.
 - B. The itemised transaction logs in respect of Files sent are downloaded and, if required, saved within the account holder's system within 60 (sixty) days of receipt of invoice. Any query in respect of invoices must be made In Writing within 90 (ninety) days of receipt of invoice. Qmuli will not accept any failure by the account holder to properly complete either items A or B of this paragraph as a valid reason to withhold the payment of any invoice in full.
- (18) Paragraph 17 expressly overrides any contrary paragraph within the terms of business of any ad.fast Invoice Account holder. Furthermore, in the event of any part of said account holder's terms of business conflicting, or appearing to conflict, with any of the terms of this Licence, the terms within this Licence shall prevail at all times.

B. Clauses (19) to (26) inclusive of this Payment Section relate solely to the operation and use of ad.fast Sending Credits:-

- (19) Users without access to an ad.fast Invoice Account must discharge their liabilities in respect of delivering Files and use of any Optional Services at the Time of Delivery using previously purchased ad.fast Sending Credits.
- (20) Before delivering Files, such Users, using the secure facility provided on the Site for the purpose, must purchase ad.fast Sending Credits with a credit or debit card and pay the relevant Value Added Tax thereon at the rate prevailing at the time of purchase. Thereafter, additional ad.fast Sending Credits may be purchased as required by using the same facility.
- (21) The ad.fast System will automatically deduct the appropriate number of ad.fast Sending Credits for each job, depending on the selected Publication and Optional Services used (in accordance with Schedule B) from a User's balance at the Time of Delivery.
- (22) ad.fast Sending Credits are available for purchase in any single transaction either singly or in multiple. A handling fee, detailed in Schedule B, will be added to all single purchases of less than 20 ad.fast Sending Credits.

- (23) Qmuli may from time to time publish on the Site a scale of discounted charges that will be applied when a particular volume of ad.fast Sending Credits are purchased at one time. The required volume at which each level of discount is achieved will also be published on the Site and detailed in Schedule B to this Licence.
- (24) Qmuli will maintain a historical report showing the previous six months' activity in respect of each individual User on the ad.fast System. This report will detail all ad.fast Sending Credits purchased, a record of all Files delivered and ad.fast Sending Credits used. It will also show the balance of ad.fast Sending Credits remaining and said balance will also be clearly shown when the User logs in to the ad.fast web site. The report will be available for the User to view on the Site as required. The User may also download copies of this report to keep.
- (25) Previously purchased (unused) ad.fast Sending Credits will never expire but no refund can be made in respect thereof unless Qmuli shall terminate the entire operation of the ad.fast System.
- (26) Where a User ceases to be eligible to use the ad.fast System due to breach of the terms of this Licence, any ad.fast Sending Credits held by, or in the name of, such User shall automatically be forfeit without any compensation to the User in respect of their value.
- (27) The use of ad.fast Sending Credits is at Qmuli's sole discretion and Qmuli reserves to right to insist on the User having an Invoice Account, and further to insist that this Invoice Account is settled via Direct Debit.

NO WARRANTY

The Programs are provided by Qmuli "as is". No warranty is given by Qmuli to any User in respect of their functionality or compatibility with any machine, equipment or other software.

THIS CLAUSE AND THE FOLLOWING CLAUSE ARE IN LIEU OF ALL WARRANTIES (OR CONDITIONS), EXPRESS OR IMPLIED, AND SPECIFICALLY EXCLUDE (SUCH EXCLUSIONS NOT BEING LIMITED TO), THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

LIMITATION OF REMEDIES

Qmuli's entire liability under this Licence is as follows:

- (1) For any claim (including fundamental breach), in any form, related in any way to this Licence, the Qmuli's liability will be for actual damages only and will be limited to £10.00 or (if higher) to the refund of a User's credit balance of ad.fast Sending Credits.
- (2) No User may bring an action, regardless of form, more than one year after the cause of the action arose.

These limitations will not apply to claims for personal injury (including death) caused by the negligence Qmuli or its agents for which it is legally liable.

ALL USERS MUST KEEP BACK UP COPIES OF FILES WHICH THEY DELIVER AND QMULI WILL NOT BE LIABLE FOR:-

- (1) The loss of a File from the ad.fast System; or
- (2) Any lost profits, lost savings, or for any incidental, or economic or indirect, or consequential loss or damage, even if Qmuli has been advised of the possibility of such loss or damage; or
- (3) Any damages claimed by any User based on any third party claim; or
- (4) Ensuring the safe or timely delivery of Files via the ad.fast System; or
- (5) Any loss or corruption of data during transmission or for the speed or success of transmission thereof; or
- (5) Any loss or damage to software or computer equipment at any time utilised by a User to access the ad.fast System; or
- (6) Any downtime where any part of the ad.fast System is unavailable to Users due to the carrying out of essential maintenance or for any other reason outside Qmuli's control.

GENERAL

- (1) Any additional software that is required by you to operate the Programs should be separately licensed between you and any third party software provider. Qmuli accepts no responsibility for any third party software licence, and you will indemnify Qmuli to the extent of any cost, loss, damage or liability the use of, or breach of any licence of that software Qmuli.
- (2) You, the User, are responsible for payment of any taxes, including but not limited to Value Added Tax and personal property taxes, resulting from this Licence.

ACCEPTABLE USE POLICY

Qmuli reserves the right to terminate this Licence at any time if it becomes aware of, or is notified by a Publisher or any other person of, the misuse, abuse or illegal use of the ad.fast System contrary to either the ad.fast System Acceptable Use Policy (annexed hereto as Schedule A), or any statutory regulation or law governing the relationship between Qmuli and Users or the relationship between Users, Qmuli and Publishers.

CONTENT OF YOUR DATA

You undertake that your Files will not contain anything obscene, offensive or

defamatory and will conform at all times with the ad.fast System Acceptable Use Policy (annexed hereto as Schedule A). You will indemnify Qmuli and keep it fully and effectively indemnified against all actions, proceedings, claims, demands, damages and costs (including all legal costs on a full indemnity basis) occasioned to Qmuli as a result of any breach of this undertaking.

LIFE OF YOUR DATA

Files will generally be stored on the ad.fast System for six months from the Time of Delivery (or such other period as Qmuli, acting reasonably, shall determine and advise to Users by giving not less than sixty days notice posted on the Site). However, Qmuli reserves the right to:-

- (1) limit the amount of computer storage available to any single User on the ad.fast System; and
- (2) delete identical multiple copies of a File already held on the ad.fast System.

During the Period, Files will be available to download by both the User and the Publisher to whom they were consigned. In the event of the proven deletion by Qmuli of a File from the ad.fast System within the relevant Period (whether by accident or fault or intentional act of Qmuli) the liability of Qmuli will be restricted to the credit to the User of the relevant charge for re-Upload (either by return of ad.fast Sending Credits or credit to an ad.fast Invoice Account).

Qmuli may delete any User Data held on the ad.fast System where there has been no File uploading activity for six months (or the length of the Period, if different) and the balance of Ad.fast Sending Credits related to the said User Data is zero.

TERMINATION

You may terminate this Licence at any time, but such termination will not discharge your outstanding obligations under the Payment Section, which must be met by the User forthwith thereafter. Qmuli may terminate your Licence if you fail to comply with any of its terms and conditions or if a Publisher requests Qmuli to do so In Writing for a bona fide reason (and Qmuli may accept, and act on, such request at its discretion). In any such event, on termination you, the User, must destroy all copies of the Programs held by you, your employees and agents.

THIRD PARTY RIGHTS

No third party shall obtain rights pursuant to this Licence, save for Qmuli who shall have the benefit of the undertakings, exclusions and indemnities in its favour contained herein. Accordingly, save as aforesaid, Qmuli and the User do not intend that any of the terms of this Licence will be enforceable by virtue of the Contracts (Rights of Third Parties) Act 1999 by any person other than Qmuli and the User.

JURISDICTION AND LAW

This Licence is governed by the laws of England and Wales. The User and Qmuli

submit to the exclusive jurisdiction of the English Courts.

SCHEDULE A:

ACCEPTABLE USE POLICY

Carefully read this Policy for acceptable use of the ad.fast System. Qmuli operates this Policy in order to conduct its business and facilities in a responsible manner to enable it to provide as uninterrupted and seamless a service to its Users as is reasonably possible. Qmuli reserves the right to suspend or terminate use of the ad.fast System by any User upon receiving notification (whether from a Publisher, Qmuli or any of its employees or agents, by admission of the User, or otherwise) of that User's contravention of any one or more of the following: -

- (1) Without prejudice to the terms of the Licence, you shall not send, transmit, make available, copy, re-transmit, broadcast or publish (whether directly or indirectly) in whatever form any data, information, material or statement which infringes the intellectual property rights of any person or legal entity or the laws or statutory regulations or contractual rights or laws relating to defamation, contempt, blasphemy, infringement of privacy or personal data rights and any equivalent or related laws in any territory in which they are or may be accessed or made available, nor shall you make use of the Programs or the ad.fast System provided to you under this Licence for the purposes of attempting or establishing unauthorised access to, or of facilitating a breach in the security devices of, machines, resources or networks without the prior unequivocal consent of the lawful owner of that machine, resource or network.
- (2) You shall not make use nor attempt to make use of the ad.fast System:
 - To facilitate and/or further the publication and distribution of chain letters, unsolicited commercial or electronic mail or mail transmission.
 - To send or cause to be sent or forwarded either a large quantity of data or large numbers of copies of such data at such frequency that it causes any part of the ad.fast System to become unable to cope with the volume of electronic mail, traffic or data directed at it.
 - To send or forward malicious messages and/or viruses.
- (3) You shall not use nor attempt to use the ad.fast System to forward data to any other person who does not hold a licence from Qmuli to use the ad.fast System for the receipt of data.

SCHEDULE B:

SCALES OF CHARGES AND DISCOUNTS

This schedule details the charges payable by Users for services provided by Qmuli from July 1, 2013 and until further notice in accordance with the terms of this Licence.

Notice of any changes to the prices in the Schedule will be advertised on the Site at least 30 (thirty) days prior to the changes coming into effect.

Each Publication available on the ad.fast System is categorised into one of the four categories listed below. The charge(s) payable per File uploaded depends on the category of the Publication selected.

1. Zero Rate Publications.
2. Standard Rate Publications.
3. Standard+ Rate Publications
4. Premium Rate Publications.
5. Premium+Rate Publications.

The table below shows the number of Charging Units that will be charged to Users in respect of delivering Files, and using the Optional Services, to Publications in the various different charging categories available on the ad.fast System.

The appropriate number of Charging Units will either be applied to the User's ad.fast Invoice Account or debited from the User's balance of available ad.fast Sending Credits at the Time of Delivery.

Service	Zero Rate	Standard	Standard+	Premium	Premium+
Delivery	0	1	2	3	4
PDF Fix	0	2	1	2	5
Colour Optimise	0	5	1	9	11
Maximum Cost	0	8	4	14	20

The basic charge applied to ad.fast Invoice Accounts for each Charging Unit used is UK£0.83 (plus VAT at the then prevailing Standard Rate). Qmulu reserves the right to insist on an alternative pricing structure, both relating to the Charging Unit and any volume discount applied, for any User. Any such individual pricing structures will be communicated to the User In Writing at least 30 (thirty) days prior to the changes coming into effect.

This rate will be applied to all ad.fast Invoice Accounts in receipt of quarterly invoices. It is entirely the account holder's responsibility to bring to the attention of ad.fast personnel any instance when File volumes have increased to the extent that monthly invoices should be tendered, and the account therefore become eligible for discounts.

Monthly accounts, provided that they are maintained in full accordance with the Payment Section of this Licence, will benefit from the following discounted charge rates, calculated on the volume of Files uploaded and charged to that account in that same calendar month.

<i>Files sent that month</i>	<i>Cost of each Credit</i>
1 - 100 Files:	83p per Credit
101 - 250 Files:	75p per Credit
251 - 500 Files:	70p per Credit

501 - 1000 Files:	65p per Credit
1001 - 2000 Files:	62p per Credit
More than 2000 Files:	59p per Credit

Charges in respect of ad.fast Sending Credits:

The cost of purchasing each ad.fast Sending Credit depends on the volume of ad.fast Sending Credits purchased in any single transaction, according to the table below. Prices are shown ex United Kingdom VAT, which will be applied at the then prevailing rate.

Single purchase of Cost of each Credit

1 - 250 credits:	83p per Credit
251 - 500 credits:	80p per Credit
501 - 1000 credits:	76p per Credit
1001 - 5000 credits:	70p per Credit
More than 5000 credits:	65p per Credit

CHARGES FOR OTHER SERVICES

1. Supplying ad.fast Invoice Account holders with a monthly/quarterly paper invoice delivered by First Class Mail is £5.00 (plus VAT at the then prevailing rate) per invoice.
2. Handling fee when purchasing less than 20 Ad.fast sending Credits in a single purchase is £1.00
3. Handling fee when paying by Debit/Credit card over the telephone £1.00.
4. Handling fee when ordering ad.fast Sending Credits via pro-forma invoice £2.50
5. AdExpress charge, per delivery: £0.60.
6. Automated supply/capture of Publication's Specification Data, as and when specifically permitted by Qmuli: £POA.

Qmuli may from time to time introduce on the Site additional services that have a different pricing mechanism and cost. In such cases, Qmuli will publish such charges on the Site.

SCHEDULE C:

ACCEPTABLE FILE FORMATS

This schedule details the File format(s) that can be uploaded onto the Ad.fast System and which will be supplied thereafter to the intended Publication.

Files supplied in any other format will not be accepted.

Qmuli reserves the right to amend this list at any time without notice, save for

thereafter giving information posted on the Site.

Acceptable format or formats as at 12th November 2014: PDF

12th November, 2014