



4 Bloomsbury Square London WC1A 2RP

# QMULI COOKIE POLICY

Date: **16 February 2023.**

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Reasons for update:

**Reformatted to Qmuli policy style**

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# COOKIE POLICY

## 1. Why do we use cookies?

To make our websites and on-line systems work properly, we may place small data files called cookies on your device (e.g. computer, tablet, phone). Almost all websites and on-line systems do this.

## 2. What types of cookies do we use?

We use two types of cookies: session cookies and persistent cookies. Session cookies are temporary cookies that remain on your device until you leave the website. Session cookies are essential to make our websites work correctly, as they enable you to move around our websites and use our features. Persistent cookies remain on your device for much longer or until you manually delete them (how long a cookie remains on your device will depend on the duration or "lifetime" of the specific cookie and your browser settings).

## 3. What are these cookies used for?

For each of our websites, we use persistent cookies so that the website can remember the customised look and feel options you have chosen (such as filter options) so they are still there when you return to the website and so help speed up your future activities and experience. We also use cookies to track, compile and analyse usage, navigational and other statistical information that allow us to understand how people use our websites and to help us improve the structure and content of the websites. The cookie-related information is not used to identify you personally.

## 4. What third-party cookies do we use?

We use a third-party service provider, Google Analytics, to help us track and analyse your use of our websites and to optimise our websites to improve your user experience. Google Analytics is responsible for the cookies they set on our websites. If you want further information, please visit the Google Analytics website: <https://www.google.com/analytics>.

## 5. More about cookies and how to control them

Also known as browser cookies or tracking cookies, cookies are small, often encrypted, text files located in browser directories on your computer or mobile device. They are used by web developers to help users navigate their websites efficiently and perform certain function, such as remembering your actions and preferences (such as login, language, font size and other display preferences) over a



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period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another. Due to their core role of enhancing/enabling usability or site processes, disabling cookies may prevent users from using certain websites. To learn more about cookies, please visit <http://www.aboutcookies.org>.

You can control and/or delete cookies as you wish. You can delete all cookies that are already on your computer, and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit our websites, and some services and functionalities may not work.

## 6. Policy Updates

If Qmuli becomes aware of any requirement to update this policy, it will implement the necessary changes to both policy and all accompanying records. If the change is considered sufficient to warrant it, an updated policy document will be released and made available on its website. Qmuli reviews and updates this policy once every two years as a minimum.

## 7. Director Sign Off

This policy is accurate and complete to the best of my knowledge.

A handwritten signature in black ink, appearing to read "Marcus Kirby".

Marcus Kirby  
**Director**

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