

Coverwrap Artwork

Please note all artwork is subject to FT and Channel approval

Financial Times UK Edition

Height 355mm x Width 585mm (Flat Size)

Height 355mm x Width 292.5mm (Finished Size)



Printed 4 Colour one side / both sides

Stock: 300gsm Matt Coated

To be supplied as PDF

with 3mm bleed, 300dpi images and fonts embedded

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Financial Times UK Edition

- The FT Masthead needs to be placed on the top of the artwork on the Front Page (as it would on the newspaper).
- Place the word “ADVERTISEMENT” in Caps, in two positions on top of the Masthead, one in each corner on Front and Back Page.
- Font: Times New Roman Size: 18pt
- The top of the Masthead should be placed 30mm from the top margin.
- Please include 3mm bleed and trim marks.
The printing area is Height 355mm x Width 585mm (Flat Size).
Height 355mm x Width 292.5mm (Finished Size).
Note: There will be a central horizontal fold on the wrap.
- The Weekend Edition will need a 20mm Spine applied to manage the capacity increasing the Width to 605mm.

NB: Pantone specials can be accommodated for with prior arrangement.

Please supply to: daisy.dorras@ft.com or call Daisy on: 020 7775 6439