



Qmuli Studio Services

Experts in Multimedia Ad Fulfilment



Managing your complex campaigns is our bread and butter

Our studio production services are second to none. We recognise the demanding standards required today and the importance of hitting ever-tighter deadlines. We are proud that we can deliver a top quality product and have the resources to handle complex national and international campaigns at any time.

We don't only specialise in print advertising – we offer the same professional services for digital and OOH campaigns – in fact right across the range of today's multi media industry.

Take a look at our clients: we provide these services to brands like Channel 4 and Asics; to agencies such as AMV BBDO, Four Communications and Cogent Elliott; publishers such as Trinity and DMG and production companies such as Gutenberg Networks.



Schedules

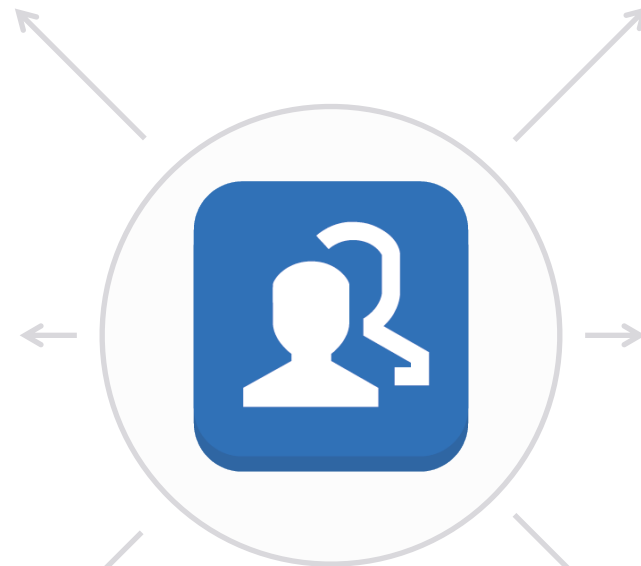
From your media plans we create matching production schedules in our campaign management system, with all the information required to deliver your ads

Artworking

From a supplied InDesign file we create and re-size specific press insertions, including customising content for regionalised campaigns

Optimization

Our team of production experts will take your file and optimize it to meet individual publisher specifications including pdf type and icc profile



Approval

Files are sent for approval using our online campaign management tool, which includes annotation and version control. Hard copy proofs are available on request

Delivery

Using our state of the art delivery method ad.fast we provide secure, tracked and verified deliveries direct to publishers

Extra services

Qmuli provide production services for all media formats including OOH, POS and Digital. This complements our national and international print and press service



Repro and delivery to UK titles

£ 45

per ad supplied

this includes
flight and size checks, pdf fix if required,
colour conversion,
delivery, confirming receipt with publisher
and confirming to you that the
publisher has received it

Repeat instruction
managed at a charge of £5 per repeat
if we are not informed at point of supplying original file

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Repro and delivery to non-UK titles

£ 55

per ad supplied

this includes
flight and size checks, pdf fix if required,
colour conversion,
delivery, confirming receipt with publisher
and confirming to you that the
publisher has received it

Repeat instruction
managed at a charge of £5 per repeat
if we are not informed at point of supplying original file

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Rush charges

from £ 15

per file supplied on day of deadline

Standard Rush charge £15
(after 2pm on copy deadline day)
or any specific request for same
half-day turnaround.

Super Rush charge £25
(after 5pm on copy deadline day)
or any specific request for
turnaround within 1 hour

Price charged per file on top of Repro charge

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Artworking

£ 60

per hr (1/4 minimum)

From creating master artworks to creating
re-sizes for specific press insertions,
including changing content (and even language)

Artwork amendments: minimum £15

This is per round of amendments requested
by the client for any individual artwork.
If the number of amendments
is excessive we reserve the right to agree
a specific price.

The hourly rate charge is £60.

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Re-size artwork from master

£ 25

per resize required

This includes taking your master InDesign file, creating a resized version (or versions) to your instructions and supplying a PDF proof for approval.

Price is per resize per master ad supplied

Talk to us for volume pricing or if text amendments are required

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Hard copy proofing

£ 25

Starting from

Hard copy proof to publisher specifications

Proof up to A3 £25.

Over A3 and up to A2 proof £35

Price is per print with courier charge extra
Courier charges from £10

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Sourcing publisher specs

£ 10

per unique request from

Sourcing UK specifications £10
Sourcing non-UK specifications £20

This includes taking client supplied media schedules and supplying back full print specifications.

Note: only charged if standard repro services are not required

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Colour retouching

£ 80

per hr (1/4 minimum)

From your original file we retouch any part of the image that requires special attention - from removing blemishes to taking out a number plate or re creating a background.

Bespoke service priced by the hour
Prior arrangement required and not undertaken in normal repro work

A consultation with one of our studio team is recommended before using this service

Usually, price covers all images on an ad, however, we reserve the right to quote a different specific amount if an ad contains many images or requires considerable correction work to be suitable for print.

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Fluid inventive technology